



**SAINT PETERSBURG STATE UNIVERSITY
ECONOMIC FACULTY
Department of Management and Planning of
Socio - Economic Processes**

**CALL FOR THE ANNUAL INTERNATIONAL
SCIENTIFIC CONFERENCE ON
ACTUAL PROBLEMS OF MANAGEMENT**

November, 14, 2014

Economic Faculty and Department. of Management and Planning of Socio - Economic Processes of the St Petersburg State University invite you to take part in **our Annual International Scientific Conference**

“ACTUAL PROBLEMS OF MANAGEMENT: QUALITATIVE IMPROVING OF THE ECONOMY MANAGEMENT”

which will take place **on November, 14, 2014**, at 10.00 a.m., to the address 191123, St. Petersburg, Tchaikovsky street, 62, hall 401, Economic faculty of St. Petersburg State University.

THE FOCUS OF THE CONFERENCE PROBLEMS:

- *Theory and practice of qualitative perfection of the economy management at the federal level;*
- *Theory and practice of qualitative perfection of the economy management at the regional level;*
- *Theory and practice of qualitative improved the economy management in organizations.*

Abstracts will be published.

Participation and publishing are free of charges.

Please, email your abstracts before October 15, 2014 at the email address: tour@econ.pu.ru with confirmation of its arrival (please, write in the email field “subject” conference 2014).

When submitting your abstract, please, consider the following:

- 1) **Abstracts are limited by 4 pages.** Papers should be submitted in English or Russian in Microsoft Word, Font Times New Roman 12, line interval 1,5, all fields 2,5 cm, Fig. (schemes) should be in MsDraw, footnotes at the bottom of the pages, no tabulation and automatic lists, keywords (5-10), under abstract title
- 2) Include at the first page in the right corner presenter’s name and title, contact info (e-mail, organization name, country), see below.

SYSTEMS OF STRATEGIC MANAGEMENT IM TOURISM DEVELOPMENT

Y. Kuznetsov
Prof. . Dr. of Econ. Sc. of Economic Faculty
of St Petersburg State University,
email: tour@econ.pu.ru,
Tel /Fax: +7 (812) 273-75-27
St Petersburg State University
191123, St. Petersburg, Tchaikovsky street, 62

Key words: Strategic management, tourism, strategic planning, tourism development, programs

Organization Committee: office 407, Department of Management and planning of socio - economic processes, Economic faculty, St Petersburg State University, Tchaikovskogo street. 62, St. Petersburg, Russia, 191123.

Tel /Fax: +7 (812) 273-75-27 Email address: tour@econ.pu.ru