Project name	**Start Cup Academy, 2023-1-LV01-KA220-HED-000160254-P1**
Description	The “Start Cup Academy” project aims to foster start-up development by equipping entrepreneurs and start-up founders with the knowledge, skills, and practical support needed to develop viable business models and successfully participate in start-up competitions. The project’s objectives include co-creating a comprehensive support model in collaboration with universities, business incubators, and enterprises; developing student-centred, entrepreneurship-focused curricula; equipping academic staff with innovative teaching methods; providing hands-on preparation for start-up competitions; and strengthening the entrepreneurial mindset of university students. The project will assess existing university support for start-ups and identify key gaps in the early stages of their development. Based on these findings, it will develop and validate a comprehensive curriculum, practical guidelines for universities, business incubators, and training providers, as well as the “Start Cup Academy Manifesto”, featuring policy recommendations to strengthen support for start-ups. In addition, the project will establish a structured mobility model to promote the sustainability and long-term implementation of its outcomes. The expected results include a comprehensive “Start Cup” model and implementation mechanism, a validated curriculum supported by training content and practical tools, operational guidelines for practitioners and policymakers, and a dedicated “Start Cup” mobility model. Together, these outputs will support the sustainable implementation, wider dissemination, and long-term impact of the project’s results.
Project type	International
Project duration	2023-2026
Project coordinator	BIZNESA MAKSLAS UN TECHNOLOGIJU AUGSTSKOLA RISEBA, Latvia
Project coordinator	Assoc. Prof. Atanas Luizov
Funding programme	Erasmus+, KA220-HED - Cooperation partnerships in higher education