Project name	**SPIN OVER: Strategic Promotion of Innovation and New media for Outstanding Ventures in Education and Research, 2025-1-BG01-KA220-HED-000352995**
Description	The SPIN OVER project aims to strengthen innovation and entrepreneurship in higher education by supporting the transition of university research into market-ready innovations and startups. It achieves this by developing training in science communication, digital storytelling, and AI-driven marketing, enhancing digital and AI skills, fostering collaboration among European innovation stakeholders, and creating multilingual Open Educational Resources (OERs). The SPIN OVER project objectives are: • Developing training in science communication, digital storytelling, and AI marketing for startups; • Supporting university startups in transitioning from research to market; • Enhancing digital and AI literacy for young innovators; • Fostering collaboration among European universities, research parks, and incubators; • Creating multilingual Open Educational Resources (OERs) for entrepreneurial education. SPIN OVER will strengthen the digital, communication, and AI competencies of young innovators, support the successful market uptake of university-based innovations, and foster collaboration and the exchange of best practices across the European entrepreneurial ecosystem. The project's training materials, micro-learning resources, videos, case studies, and practical guidelines will be made freely available as multilingual Open Educational Resources (OER), ensuring the sustainability and long-term impact of the project's outcomes.
Project type	International
Project duration	2025-2028
Project coordinator	Burgas Free University
Project coordinator	Assoc. Prof. Atanas Luizov
Funding programme	Erasmus+, KA220-HED - Cooperation partnerships