

**BURGAS FREE UNIVERSITY****FACULTY OF BUSINESS STUDIES****COURSES IN ENGLISH****FOR ERASMUS+ INCOMING STUDENTS****ACADEMIC YEAR 2026/2027 winter semester****SUBJECT AREA: 041 BUSINESS AND ADMINISTRATION****0311 ECONOMICS**

<u>No</u>	<u>Code</u>	<u>Course name</u>	<u>ECTS Credits</u>
1	BA101	Macroeconomics	6
2	BA102	Microeconomics	6
3	BA201	International Economics	6
4	BA202	Marketing	6
5	BA306	Corporate finance	6
6	BA331	Marketing research and Marketing Information system	6
7	BA337	Integrated marketing communications(IMC)	6
8	BA344	Human Resource Management	6
9	BA308	Behavioral Economics	6
10	BA441	Business Planning	6
11	BA406	Project Management	6
12	BA482	Cross-cultural management	6
13	PS414	Organizational Psychology	6
14	BA507	Managerial Economics	6
15	BA578	Business Data Modeling and Analysis	6
16	BA583	Transnational and multinational corporations and banks	6
17	BA569	International Business	6
18	BA760	Digital Marketing	6
19	BA570	International Aspects of Social Entrepreneurship	6
20	LN501	Business English I	6
21	LN502	Business English II	6