



esd Conference proudly presents:

**FIRST CALL FOR THE 7<sup>th</sup> INTERNATIONAL SCIENTIFIC CONFERENCE ON ECONOMIC AND SOCIAL DEVELOPMENT**

**New York, 24 October, 2014**

Dear Madam,  
Dear Sir,

We are happy to announce the First Call for the 7th International Scientific Conference on Economic and Social Development. Topics are focused on recent challenges to modern national economies and business enterprises:

***Globalization and Challenges of the Modern World***

- Contemporary Economy and Globalization
- The Economic Impact on Social Development and Democracy
- Regional Development
- National Economies Between Liberalization and Intervention
- International and Local Capital Markets
- Education and Knowledge Management
- Towards Modern Welfare Economics
- Modern Tendencies in Economy and Management of Tourism

***Enterprise in Turbulent Environment***

- Building a Resilient Organization
- The Economics of Modern Enterprise
- Planning or Predicting: Concepts and Models
- Corporate Governance
- Manufacturing: Strategy, Technology, and Organization
- Human Capital Management
- Marketing Perspective
- The Legal Environment of Business
- Business Continuity
- ICT Support to Business Activities
- Corporate Finance
- Accounting and Auditing

***Entrepreneurship Caught Between Creativity and Bureaucracy***

- The Role of SMEs in National Economies
- SMEs in Global Value Chains
- Education for Creativity

Please consider submitting an abstract for the Conference within next four weeks. We proudly hope to have your distinguish name among authors and participants.

When submitting an abstract, please follow the instructions from our web site:

<http://www.esd-conference.com/NYIndex.html>

After receiving the full texts, The Scientific Committee will decide which papers should be included in the Plenary Session.

Sincerely Yours,

*Prof. Marijan Cingula*  
President of Scientific Committee

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**PLEASE NOTE THE FOLLOWING DEADLINES:**

- Submission of abstracts for review: June 25, 2014
- Notification of abstract acceptance: July 5, 2014
- Submission of complete/full papers for the proceedings: August 10, 2014
- Notification of full paper acceptance: August 20, 2014
- Early registration: September 10, 2014
- Final registration: September 25, 2014
- Conceiving and finalizing the esd-Conference program: October 10, 2014
- ESD Conference sessions: October 24, 2014

**THE CONFERENCE FEE:**

- Participant (paper presenting author): 450 Euro
- Accompanying co-author: 250 Euro
- Publishing only (without presentation): 150 Euro
- Attending (without paper): 250 Euro

**DISCOUNTED FEE:**

- Early registration: 400 Euro
- 2nd paper registration (publishing only): 150 Euro

Registration fee includes admission to all sessions, conference kit (including the Scientific Book of Proceedings on CD) and admission to the lunch or dinner and all coffee brakes according to the program.

If the paper is accepted by reviewers, at least one of the authors is required to register for the Conference by deadline. Otherwise, the paper will not be included in the Conference Program (however, it could be published if authors decide for *publishing only* option).