

BURGAS FREE UNIVERSITY
COURSES IN ENGLISH
FOR ERASMUS+ INCOMING STUDENTS
SPRING SEMESTER
ACADEMIC YEAR 2023/2024

SUBJECT AREA: **041 BUSINESS AND ADMINISTRATION**
0311 ECONOMICS

<u>Code</u>	<u>Course name</u>	<u>ECTS Credits</u>
BA101	Macroeconomics	6
BA102	Microeconomics	6
BA106	Fundamentals of Management	6
BA201	International Economics	6
BA202	Marketing	6
BA306	Corporate Finance	6
BA331	Marketing Research and Marketing Information System	6
BA337	Integrated Marketing Communications (IMC)	6
BA338	Logistics and Distribution Policy	6
BA333	Communication Policy	6
BA344	Human Resource Management	6
BA207	Organisational Behaviour	6
BA308	Behavioral Economics	6
BA406	Project Management	6
BA410	Services Management	6
PS414	Organisational Psychology	6
BA431	International Marketing	6
BA441	Business Planning	6
BA507	Managerial Economics	6
BA482	Cross-cultural Management	6
BA583	Transnational and multinational corporations and banks	6
BA570	International Aspects of Social Entrepreneurship	6