



**FACULTY OF BUSINESS STUDIES**

**COURSES IN ENGLISH**

**FOR ERASMUS+ INCOMING STUDENTS**

**ACADEMIC YEAR 2025/2026 winter semester**

**SUBJECT AREA: 041 BUSINESS AND ADMINISTRATION**  
**0311 ECONOMICS**

<b><i>Code</i></b>	<b><i>Course name</i></b>	<b><i>ECTS Credits</i></b>
BA101	Macroeconomics	6
BA102	Microeconomics	6
BA106	Fundamentals of Management	6
BA201	International Economics	6
BA202	Marketing	6
BA207	Organizational Behavior	6
BA306	Corporate finance	6
BA331	Marketing research and Marketing Information system	6
BA337	Integrated marketing communications(IMC)	6
BA338	Logistics and distribution policy	6
BA344	Human Resource Management	6
BA308	Behavioral Economics	6
BA441	Business Planning	6
BA406	Project Management	6
BA410	Services Management	6
BA482	Cross-cultural management	6
PS414	Organizational Psychology	6
BA431	International Marketing	6
BA507	Managerial Economics	6
BA578	Business Data Modeling and Analysis	6
BA583	Transnational and multinational corporations and banks	6
BA569	International Business	6
BA760	Digital Marketing	6
BA570	International Aspects of Social Entrepreneurship	6
LN501	Business English I	6
LN502	Business English II	6