

THE 6TH INTERDISCIPLINARY SCIENTIFIC CONFERENCE

The Silver Economy: (In)Visible

March 18–19, 2026 (online)

<https://srebrna.zut.edu.pl>

We invite you to the 6th Interdisciplinary Scientific Conference entitled
The Silver Economy: (In)Visible,
initiated by the Polish Gerontological Society – Szczecin Branch,
and in 2026,
organised by the Faculty of Economics of the West Pomeranian University of Technology
in Szczecin, Poland

- ✓ **The conference will be held on March 18–19, 2026, in an online format**
- ✓ **Participation in the conference is free of charge**
- ✓ **Link to the conference website: [HERE](https://srebrna.zut.edu.pl)**

Conference themes are listed below, but we invite everyone
intrested in the situation of older people, regardless of the field

Themes

- Physical, mental, and social activity of seniors
- Innovation vs. passivity among seniors
- The consumer and consumption in the silver market
- New technologies in the lives of older adults
- Healthcare and long-term care
- Support and assistance organizations
- Older adults in the labor market
- Standard and quality of life of older people
- The position and role of older people in the family
- Professional work and retirement age
- The problem of loneliness and social isolation
- Gerontological prevention (preventive gerontology)
- Health promotion
- Regional and national senior policies
- Intergenerational relations
- Family relations and the position of older people
- Self-development and education
- The silver economy – legal aspects
- Pension systems and financial security
- Services for seniors
- Volunteering

Participation in the conference does not require the prior submission of a full paper

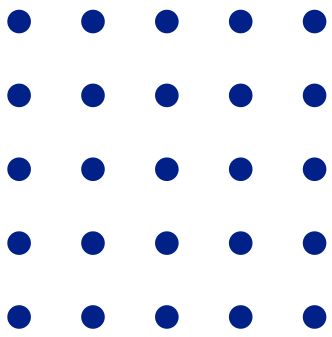
Please confirm your intention to participate by March 2, sending an email to Joanna Hernik: jhernik@zut.edu.pl



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Preliminary Conference Program

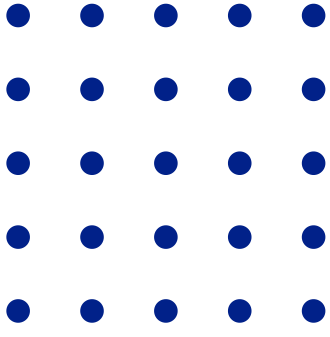


March 18, 2026 (Wednesday) – Good Practices Day

9:00–9:30 Opening of the Conference
9:30–11:00 Session 1
11:15–12:45 Session 2
13:00–14:30 Session 3

March 19, 2026 (Thursday) – The Silver Economy in the Light of Research

9:00–10:30 Session 4
10:45–12:15 Session 5
12:30–14:00 Session 6 – **English presentations**



Please confirm your intention to participate by **March 2**, by sending an email to Joanna Hernik: jhernik@zut.edu.pl

If you are interested, please provide in the email:

- your name and surname
- e-mail address
- home university name
- title of your presentation
- brief abstract (2-3 sentences)
- in the email title, enter: Silver Economy



Organizing committee

Chair: Prof. Ewa Frąckiewicz (ewa.frackiewicz@zut.edu.pl)

Vice-chair: Prof. Joanna Hernik (joanna.hernik@zut.edu.pl) - English presentations

Secretary: Dr Anna Czarny (anna.czarny@zut.edu.pl)



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