



6<sup>th</sup>

International Conference on  
Governance and Strategic Management (ICGSM)

# “ESG Standards and Securing Strategic Industries”

June 08-10, 2023  
Burgas Free University  
Burgas, Bulgaria

## CONFERENCE PROGRAMME



**BURGAS FREE UNIVERSITY**



UNIVERSITI  
TEKNOLOGI  
MARA

Fakulti  
Perakaunan



ФОНД  
НАУЧНИ  
ИЗСЛЕДВАНИЯ  
МИНИСТЕРСТВО НА ОБРАЗОВАНИЕТО И НАУКАТА

The 6th International Conference on Governance and Strategic Management (ICGSM) “ESG Standards and Securing Strategic Industries” is co-funded by the Bulgarian National Science Fund (BNSF), contract № КП06МНФ/36

## **НАУЧЕН СЪВЕТ**

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проф. д-р Джамалия Саид, Директор на ИСИ, Университет МАРА, Малайзия

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проф. д-р Зурайда Мохд Сануси, Университет МАРА, Малайзия

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доц. д-р Нор Балкиш Закария, ИСИ, Университет МАРА, Малайзия

доц д-р Судапорн Саумонг, Технологичен институт „Крал Монгут“, Лакрабанг, Кралство Тайланд

д-р Агус Йоко Прамоно, Зам.-председател на Одитния борд на Република Индонезия

г-н Суорно, „Ибик Богор“, Индонезия

доц. д-р Арпад пап-Вари, Унгария

доц. д-р Сандра Байлоа, Политехнически институт на Бежа, Португалия

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доц. д-р Нор Балкиш Закария, ИСИ, Университет МАРА, Малайзия

доц. д-р Галина Стоянова, БСУ

доц. д-р Вилияна Русева, БСУ

Гергана Кирова, БСУ

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### **Chairpersons:**

Prof. Mariya Neycheva, PhD, Dean of the Faculty of Business Studies, Burgas Free University

Prof. Dr. Jamaliah Said, Director - Accounting Research Institute (ARI), Universiti Teknologi MARA, Malaysia

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Prof. Diana Sabotnova, PhD, Burgas Free University

Assoc. Prof. Atanas Luizov, PhD, Vice-Dean of the Faculty of Business Studies, Burgas Free University

Prof. Dr. Nor Balkish Zakaria, Accounting Research Institute (ARI), Universiti Teknologi MARA, Malaysia

Assoc. Prof. Sudaporn Sawmong, PhD, King Mongkut's Institute Of Technology Ladkrabang, Thailand

Dr. Agus Joko Pramono, Vice Chairman Audit Board of the Republic of Indonesia

Mr Sworno, Ibik Bogor University, Indonesia

Assoc. Prof. Árpád Ferenc Papp-Váry, PhD, Hungary

Assoc. Prof. Sandra Isabel Rodrigues Bailoa, PhD, Instituto Politécnico de Beja, Portugal

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Prof. Dr. Nor Balkish Zakaria, Accounting Research Institute (ARI), Universiti Teknologi MARA, Malaysia

Assoc. Prof. Galina Stoyanova, PhD, Burgas Free University

Assoc. Prof. Vilyana Ruseva, PhD, Burgas Free University

Gergana Kirova, Burgas Free University

# **CONFERENCE PROGRAMME**

**JUNE 8, 2023**

**DOCTORAL COLLOQUIUMS ON GOVERNANCE AND STRATEGIC MANAGEMENT**

**Hall 110**

**Moderators:** Prof. Dr. Diana Sabotnova, Prof. Dr. Vesselina Zhecheva

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**8:45**     **Participants registration**

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**9:00**

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**9:00**     **THE COORDINATION OF THE SOCIAL SECURITY SYSTEMS AND THE EUROPEAN LABOUR LAW**

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**9:20**

Associate Prof. Dr. Gábor Mélypataki, University of Miskolc, Hungary

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**9:20**

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**10:40**

**FACTORS INVOLVED IN BUSINESS SUSTAINABILITY IN SMES. SUSTAINABLE ADMINISTRATIVE MANAGEMENT. CARE OF THE ENVIRONMENT. SUSTAINABLE FINANCE AND THE IMPACT ON SMES. EVALUATION METHODS FOR BUSINESS SUSTAINABILITY**

Prof<sup>a</sup>. Sandra Miyey Parra Ramirez, Corporacion Universitaria Minuto de Dios (UNININUTO), Bogota, Colombia

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**9:40**

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**10:00**

**COUNTRIES' HISTORY FROM DISCOVERY OF AMERICA TO THE INDEPENDENCE. DEMOCRACY AND INEQUALITY. NOWADAYS POLITICAL REALITY IN LATIN AMERICA. LATIN AMERICA, A WORLD OF OPPORTUNITIES**

Prof. Cesar Augusto Ortiz Neira, Corporacion Universitaria Minuto de Dios (UNININUTO), Bogota, Colombia

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**10:00**

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**10:20**

**STRATEGIC INNOVATION AND DYNAMIC STRATEGY: LESSONS FROM AFRICA. LEADING ORGANISATIONS FOR INNOVATION. SYSTEMS AND STRATEGIC THINKING. STRATEGIC LEADERSHIP AND MANAGEMENT**

Prof. Dr. Peet Venter, Graduate School of Business Leadership - University of South Africa (UNISA), Midrand, the Republic of South Africa

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**10:20**

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**10:40**

**STRATEGIC HUMAN CAPITAL MANAGEMENT (SHCM) AND METRICS – A CRITICAL ANALYSE AND LESSON TO LEARN**

Prof. Dr. Renier Steyn, Graduate School of Business Leadership - University of South Africa (UNISA), Midrand, the Republic of South Africa

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**10:40**

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**11:00**

**COFFEE BREAK**

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<b>11:00</b>	<b>MARKETING STRATEGY IN TOURISM. MANAGING PERFORMANCE IN TOURISM AND HOSPITALITY. INNOVATION IN TOURISM. TRENDS IN TOURISM</b>
–	
<b>11:20</b>	Dr. Colene Hind, Graduate School of Business Leadership - University of South Africa (UNISA), Midrand, the Republic of South Africa
<b>11:20</b>	<b>TEACHING PROGRAMMECOVERS THE ESSENTIAL ASPECTS OF TOURISM MANAGEMENT REQUIRED IN TOURISM INDUSTRY WHICH WILL HELP IN BETTER UNDERSTANDING: MEANING &amp; MEASUREMENT OF TOURISM, SOCIO-CULTURAL &amp; ECONOMIC IMPACTS OF TOURISM AND TOURISM PLANNING AND DEVELOPMENT</b>
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<b>11:40</b>	Assist. Prof. Dr. Agnieszka Kurdyś-Kujawska, Koszalin University of Technology, Koszalin ,Poland
<b>11:40</b>	<b>RECALL REFERENDUM IN POLAND</b>
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<b>12:00</b>	Dr. Barbara Weglarz, Pedagogical University of Cracow, Poland
<b>12:00</b>	<b>LUNCH BREAK</b>
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<b>13:00</b>	<b>OPENING OF DOCTORAL COLLOQUIUMS ON GOVERNANCE AND STRATEGIC MANAGEMENT</b>
–	
<b>13:10</b>	Prof. Dr. Mariya Neycheva, Dean of the Faculty of Business Studies, Burgas Free University
<b>14:00</b>	<b>BUSINESS WITHOUT BOUNDARIES</b>
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<b>14:30</b>	Prof. Dr. Jamaliah Said, Accounting Research Institute (ARI) - Universiti Teknologi MARA (UiTM), Shah Alam, Malaysia
<b>14:30</b>	<b>RISK MANAGEMENT FOR CORPORATE CONTROL ENVIRONMENT</b>
–	
<b>14:50</b>	Assoc. Prof. Dr. Nor Balkish Zakaria, Accounting Research Institute (ARI) - Universiti Teknologi MARA (UiTM), Shah Alam, Malaysia
<b>14:50</b>	<b>GAMIFICATION IN BUSINESS STRATEGIES FOR SUSTAINABILITY</b>
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<b>15:10</b>	Dr. Ewa Wójcik, University of Economics, Katowice, Poland
<b>15:10</b>	<b>INTERCULTURAL COMMUNICATION, A POSSIBILITY OF AN ENCOUNTER BETWEEN BULGARIA AND COLOMBIA</b>
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<b>15:30</b>	Prof. Santiago Torres Sánchez, Corporacion Universitaria Minuto de Dios (UNININUTO), Bogota, Colombia

<b>15:30</b> – <b>15:50</b>	<b>CREATIVE WRITING. CONTEMPORARY NARRATIVE TECHNIQUES. CORPORAL EXPRESSION (KINESTIC AND PROXEMIC). THE ART OF IMPROVISATION. AESTHETIC OF THE TEATRICAL EXPRESSIONS</b>
	Prof. <sup>a</sup> Cilia Yael Galvez Sapuy, Corporacion Universitaria Minuto de Dios (UNININUTO), Bogota, Colombia
<b>15:50</b> – <b>16:10</b>	<b>COFFEE BREAK</b>
<b>16:10</b> – <b>16:20</b>	<b>THE IMPACT OF DIGITALIZATION ON THE CHEMICAL DISTRIBUTION INDUSTRY</b>
	Stefan Roters, Burgas Free University, BASF, Germany
<b>16:20</b> – <b>16:30</b>	<b>TENTATIVE: SUCCESS FACTORS FOR ACCELERATING THE INNOVATION PROCESS AND INCREASING THE USER ACCEPTANCE OF INNOVATIONS – AN ANALYSIS OF PAST IT INNOVATIONS</b>
	Vanessa Sucietto, Burgas Free University
<b>16:30</b> – <b>16:40</b>	<b>DIGITAL MATURITY</b>
	Diana-Marie Schroeder, Burgas Free University
<b>16:40</b> – <b>16:50</b>	<b>CUSTOMER CENTRICITY IN FINANCIAL SERVICES</b>
	Alwin Bathija, Burgas Free University
<b>16:50</b> – <b>17:00</b>	<b>FACTORS FOR SUCCESSFUL INTRODUCTION OF INNOVATIONS IN THE TRADITIONAL FOOD SECTOR</b>
	Ekaterina Persenska, University of National and World Economy
<b>17:00</b> – <b>17:10</b>	<b>PROGRAMS FOR COMPLEX PHYSICAL AND REHABILITATION ACTIVITY</b>
	Radoslav Mirinchev, Burgas Free University
<b>17:10</b> – <b>17:20</b>	<b>FRUGAL ARTIFICIAL INTELLIGENCE (AI) AND FEDERATED LEARNING, IN PARTICULAR</b>
	Prof. dr hab. Marcin Paprzycki, Warsaw Management University/Menedżerska Akademia Nauk Stosowanych w Warszawwie (MANS)
<b>17:20</b> – <b>17:30</b>	<b>APPLICATION OF CIRCULAR ECONOMY MODELS ALONG THE BLACK SEA COAST</b>
	Georgi Hadzhiev, Burgas Free University

<b>17:30</b>	<b>PRINCIPLE OF PROTECTION OF LEGITIMATE EXPECTATIONS</b>
-	
<b>17:40</b>	M.iur. Imants Lubāns, College of Law, Riga, Latvia
<b>17:40</b>	<b>INVOLVING STUDENTS IN NATIONAL SECURITY</b>
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<b>17:50</b>	M.psih. Kārlis Apalups, College of Law, Riga, Latvia
<b>17:50</b>	<b>PRINCIPLE OF PROTECTION OF LEGITIMATE EXPECTATIONS</b>
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<b>18:00</b>	M.iur Aigars Sniedzītis.,College of Law, Riga, Latvia
<b>18:00</b>	<b>RETENTION PERIOD FOR HUMAN RESOURCES DOCUMENTS</b>
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<b>18:10</b>	M.iur., M.oec. Janis Klieiders, College of Law, Riga, Latvia

**JUNE 9, 2023**

**PLENARY SESSION**

**Hall "Iztok"**

**Moderator:** Prof. Dr. Mariya Neycheva – Dean of the Faculty of Business Studies, Burgas Free University

<b>09:00</b>	<b>PARTICIPANTS REGISTRATION</b>
-	THE LOBBY ON THE FIRST FLOOR OF BFU
<b>9:30</b>	
<b>9:30</b>	<b>OFFICIAL CONFERENCE OPENING</b>
-	
<b>10:20</b>	

**WELCOMING SPEECHES**

Prof. Dr. Milen Baltov, Rector, Burgas Free University

Prof. Datuk Ts. Dr. Hajah Roziah binti Mohd Janor, Vice-Chancellor, Universiti Teknologi Mara (UiTM), Malaysia



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**KEYNOTE ADDRESS 1****INTEGRATED-BASED COMPETENCIES IN COUNTERING FINANCIAL CRIMES**

Prof. Datuk Ts. Dr. Hajah Roziah binti Mohd Janor, Vice-Chancellor, Universiti Teknologi Mara (UiTM), Malaysia

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**KEYNOTE ADDRESS 2****FINANCIAL CRIME INVESTIGATION: METHODOLOGIES AND TECHNIQUES**

Dr. Agus Joko Pramono, Vice Chairman, State Audit Board, Republic of Indonesia

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**KEYNOTE ADDRESS 3****"DEVELOPMENT AND IMPLEMENTATION OF STRATEGIC PLAN FOR A RESEARCH UNIVERSITY: THE CASE OF UKM"**

Prof. Dato' Dr. Roslee Bin Rajikan, Pro Vice Chancellor (Strategy and Corporate Development), Universiti Kebangsaan Malaysia (UKM), Malaysia

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**10:20 – 11:00** **MEMORANDUM OF UNDERSTANDING / LETTER OF INTENT SIGNING CEREMONY**

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**11:00 – 12:30** **ESG FACTORS AS A FRAMEWORK FOR SUSTAINABLE LEADERSHIP. COMPARATIVE STUDY OF SPANISH AND POLISH LEADERS**

Dr. Ewa Wójcik, University of Economics in Katowice, Poland  
Prof. Dr. Elena Bulmer, EAE Business School, Madrid, Spain

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**SUSTAINABLE LEADERSHIP AS FRAMEWORK FOR ESG FACTORS. COMPARATIVE STUDY OF SPANISH AND POLISH LEADERS**

Prof. Dr. Elena Bulmer, EAE Business School, Madrid, Spain  
Dr. Ewa Wójcik, University of Economics in Katowice, Poland

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**SPECIFYING ECONOMIC VALUES AS DRIVES OF WEALTH: A CROSS NATIONAL PERSPECTIVE**

Prof. Dr. Renier Steyn, University of South Africa

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**INTELLIGENT SYSTEMS IN THE CIRCULAR ECONOMY**

Prof. Dr. Nikolay Shterev, University of National and World Economy, Sofia

Associate Prof. Dr. Petya Biolcheva, University of National and World Economy, Sofia

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**12:30 – 13:30** **LUNCH BREAK**  
JERSEY BISTRO & PIZZA

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## **FORUM 1. GOVERNANCE FOR SUCCESS: EXPLORING OPPORTUNITIES IN A DYNAMIC BUSINESS LANDSCAPE**

### **HALL "Iztok"**

**Moderators:** Prof. Dr. Haji Mohd Sazili bin Shahibi, Deputy Vice-Chancellor (Student Affairs), Universiti Teknologi Mara (UiTM), Malaysia

Prof. Dr. Mariya Neycheva – Dean of the Faculty of Business Studies, Burgas Free University

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**13:30    MARITIME ARCHAEOLOGY: WHEN OPPORTUNITY KNOCKS**

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**15:45**    Prof. Chm. Dr. Marinah Binti Mohd Ariffin, Universiti Malaysia Terengganu (UMT)

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**WORKING CONDITIONS AS A DETERMINANT OF HEALTH INEQUALITIES BETWEEN THE OLD AND NEW EU COUNTRIES**

Dr. Agnieszka Jakubowska, Koszalin University of Technology, Poland

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**LEADING FOR ORGANIZATIONAL INNOVATIVENESS: MANAGERIAL PERSPECTIVES FROM SOUTH AFRICA**

Prof. Dr. Peet Venter, University of South Africa Graduate School of Business Leadership

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**BEYOND THE SOFT LAW - HOW THE LEGISLATOR CAN RULE TH**

Associate Prof. Dr. Gábor Mélypataki, University of Miskolc, Hungary

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**THE STATE, CHALLENGES AND ROLE OF SOCIAL ENTREPRENEURSHIP IN MALAYSIA: A REVIEW**

Dr. Nur Aima Shafie, Aziatul Waznah Ghazali, Salwa Zolkafil, Zahari Md Rodzi, Zuraidah Mohd Sanusi, Nooraha Abdul Razak  
Accounting Research Institute, Universiti Teknologi Mara, Malaysia

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**INTERNAL AUDIT, INTERNAL CONTROL EFFECTIVENESS, CORPORATE GOVERNANCE STRUCTURE AND FINANCIAL REPORTING QUALITY: INVESTIGATING THE INTERNAL LINE OF DEFENSE OF MANUFACTURING FIRMS IN CHINA**

Dr. Nur Aima Shafie, Aziatul Waznah Ghazali, Chen Ranran, Jamaliah Said, Zuraidah Mohd Sanusi  
Accounting Research Institute, Universiti Teknologi Mara, Malaysia

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**4TH INDUSTRIAL REVOLUTION: HUMAN RESOURCES CHALLENGES**

Associate Prof. Kamila Radlińska, Koszalin University of Technology, Poland

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**WOMEN'S RIGHTS IN COLOMBIA**

Prof. César Augusto Ortiz Neira, Corporación Universitaria Minuto de Dios (UNIMINUTO), Colombia

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**DIGITAL DISRUPTION AND CYBERSECURITY THREATS:  
REDEFINING THE ROLE OF INTERNAL AUDITING**

Dr. Aziatul Waznah Ghazali, Zulaikha Amirah Johari, Soliha Sanusi,  
Universiti Kebangsaan Malaysia

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**16:00 ENVIRONMENTAL VISIT TO THE MOST INNOVATIVE  
PROCESSING PLANT.  
VISIT TO THE VAYA ECOPARK – LAKE VAYA, BURGAS.**

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**19.00 GALA DINNER**  
LA FLOR BAR& GRILL BURGAS RESTAURANT

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**FORUM 2. GOVERNANCE FOR SUCCESS: EXPLORING  
OPPORTUNITIES IN A DYNAMIC BUSINESS LANDSCAPE**

**Hall 110**

**Moderator:** Prof. Dr. Lina Anastassova, Burgas Free University

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**13.30 – 15:45 FRAMING THE GOOD GOVERNANCE FRAMEWORK: THE  
MORAL DILEMMAS OF PUBLIC ADMINISTRATORS TO  
SYNERGIZE BETWEEN BUREAUCRATIC EFFICIENCY AND  
DEMOCRATIC ACCOUNTABILITY**

Prof. Dr. Ahmad Martadha Bin Mohamed, University Utara Malaysia  
(UUM)

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**BIBLIOGRAPHICAL REVIEW OF STUDIES PUBLISHED  
BETWEEN 2000-2021, RELATING GOOD PRACTICES OF  
CORPORATE SUSTAINABILITY-ORIENTED TO THE  
MANAGEMENT OF VALUE CHAIN**

Prof<sup>a</sup> Sandra Miyey Parra Ramirez, Esperanza Rincón-Castiblanco,  
Lina Marcela Pérez-Suárez, Corporación Universitaria Minuto de  
Dios (UNIMINUTO), Colombia

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**SOCIAL ENTREPRENEURSHIP IN POLAND**

Dr. Barbara Weglarz, Pedagogical University of Cracow, Poland

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**INTERCULTURAL COMMUNICATION AS A POSSIBILITY TO  
REFLECT ON THE TERRITORY**

Prof. Santiago Torres Sánchez, Corporación Universitaria Minuto de  
Dios (UNIMINUTO), Colombia

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**PROFESSIONAL BURNOUT SYNDROME AMONG FEMALE  
TEACHING STAFF IN LATVIA**

Assistant Prof. Jelena Budanceva, EKA University for Applied  
Sciences, Latvia

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**THE FIVE INNOVATION CLUSTERS: A SYSTEMS PERSPECTIVE ON ORGANISATIONAL READINESS FOR ENHANCED INNOVATION BEHAVIOUR**

Dr. Colene Hind, University of South Africa - Graduate School of Business Leadership

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**KNOWLEDGE TRIANGLE IN HIGHER EDUCATION: A COMMITMENT TO PROCESS LEADERSHIP, CURRICULAR ARTICULATION AND INTERDISCIPLINARITY**

Prof<sup>a</sup>. Cilia Yael Galvez Sapuy, Corporación Universitaria Minuto de Dios (UNIMINUTO), Colombia

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**THE INCREASING ROLE OF CORPORATE SUSTAINABILITY REPORTING IN THE EUROPEAN UNION**

Alexander Kamburov, Sofia University St. Kliment Ohridski

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**PERSPECTIVES, CHALLENGES AND STRATEGIC MODALITIES OF MEXICAN COMPANIES AFTER THE PANDEMIC**

Dr. Violena Hubenova Nancheva Héctor Gerardo Toledo Rosillo, Autonomous University of Queretaro

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**15:30 CLOSING SPEECH**

– Mrs. Gergana Kirova, Burgas Free University

**15:45**

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**16:00 ENVIRONMENTAL VISIT TO THE MOST INNOVATIVE PROCESSING PLANT.**

**VISIT TO THE VAYA ECOPARK – LAKE VAYA, BURGAS.**

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**19.00 GALA DINNER**

LA FLOR BAR&GRILL BURGAS RESTAURANT

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**JUNE 10, 2023**

**FORUM 3. GOVERNANCE FOR SUCCESS: EXPLORING OPPORTUNITIES IN A DYNAMIC BUSINESS LANDSCAPE**

**Hall 208**

**Moderator:** Associate Prof. Dr. Atanas Luizov, Burgas Free University

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**9:00 PRACTICAL EXAMPLE OF THE APPLICATION OF LEAN 6  
– SIGMA METHODOLOGY IN DATA SCIENCE**

**9:15** Dr. Nikola Iliev, D.A. Tsenov Academy of Economics - Svishtov

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<b>9:15</b> – <b>9:30</b>	<b>THE PERCEPTION OF THE CULTURE OF INNOVATION IN BULGARIAN SMALL AND MEDIUM-SIZED ENTERPRISES AS A CONDITION FOR INCREASING COMPETITIVE PERFORMANCE</b> Associate Prof. Dr. Yanitsa Dimitrova, University of Library Studies and Information Technologies, Sofia
<b>9:30</b> – <b>9:45</b>	<b>APPLICATION OF DELPHI METHOD FOR MANAGEMENT DECISION MAKING IN HEALTH TOURISM</b> Associate Prof. Dr. Albena Yanakieva, Prof. Dr. Asen Zlatarov University, Burgas
<b>9:45</b> – <b>10:00</b>	<b>SUSTAINABILITY IN THE BULGARIAN HIGHER EDUCATION IN ACCOUNTING</b> Associate Prof. Dr. Iliyana Ankova, Sofia University St. Kliment Ohridski
<b>10:00</b> – <b>10:15</b>	<b>CHALLENGES FOR THE BULGARIAN TOURISM MARKET AFTER THE PANDEMIC COVID 19 – PARADIGMS, PROBLEMS AND PERSPECTIVES</b> Associate Prof. Dr. Zlatina Karadzhova, Prof. Dr. Asen Zlatarov University, Burgas
<b>10:15</b> – <b>10:30</b>	<b>AN ALGORITHM FOR ANALYSING MESSAGES IN THE CONTEXT OF ONE-WAY PERSUASIVE COMMUNICATION</b> Associate Prof. Dr. Michail Prodanov, Burgas Free University
<b>10:30</b> – <b>10:45</b>	<b>COFFEE BREAK</b>
<b>10:45</b> – <b>11:00</b>	<b>CHALLENGES FOR THE BULGARIAN TOURISM MARKET AFTER THE PANDEMIC COVID 19 – PARADIGMS, PROBLEMS AND PERSPECTIVES</b> Associate Prof. Dr. Nadya Velinova–Sokolova, Sofia University St. Kliment Ohridski
<b>11:00</b> – <b>11:15</b>	<b>E-MARKET: THE 21ST CENTURY CHALLENGE</b> Dr. Vanya Hadjieva, New Bulgarian University, Sofia
<b>11:15</b> – <b>11:30</b>	<b>ДИНАМИЧНОТО И ЦЕННО ПАРТНЬОРСТВО МЕЖДУ ДЕТСКАТА ГРАДИНА И СЕМЕЙСТВОТО – КАТО УСПЕШЕН МОДЕЛ ЗА РАБОТА С ДЕЦАТА ОТ ПРЕДУЧИЛИЩНА ВЪЗРАСТ</b> Angelina Angelova, Nikola Vaptzarov Kindergarden

<b>11:30</b> – <b>11:45</b>	<b>DIAGNOSTIC VERSION OF STUDYING THE EMOTIONAL HEALTH OF PRE-SCHOOL CHILDREN AFTER THE PARENTS' DIVORCE</b> Ina Dimitrova, Velimira Kindergarten
<b>11:45</b> – <b>12:00</b>	<b>DIGITAL WASTE MANAGEMENT AS A TOOL OF ESG MODEL</b> Associate Prof. Dr. Vilyana Ruseva, Burgas Free University
<b>12:00</b> – <b>13:00</b>	<b>LUNCH BREAK</b>
<b>13:00</b> – <b>13:15</b>	<b>ESG SCORING SYSTEMS</b> Prof. Dr. Diana Sabotinova, Burgas Free University
<b>13:15</b> – <b>13:30</b>	<b>AN ETHICAL BRIDGE BUILT ON SHARED VALUES BETWEEN ISLAMIC FINANCE AND ESG</b> Prof. Dr. Sava Dimov, Burgas Free University
<b>13:30</b> – <b>13:45</b>	<b>ESG STANDARDS AND THE NEW CHALLENGES FOR SECURITY AND SUSTAINABILITY IN INSURANCE</b> Associate Prof. Dr. Galina Stoyanova, Burgas Free University
<b>13:45</b> – <b>14:00</b>	<b>E-MAIN BOOK</b> Associate Prof. Dr. Dimitar Minchev, Burgas Free University
<b>14:00</b> – <b>14:15</b>	<b>ВЪЗМОЖЕН ЛИ Е КОДЕКС ЗА УСТОЙЧИВОСТ В БЪЛГАРИЯ?</b> Associate Prof. Dr. Rumiana Jeleva, Bulgarian Academy of Science
<b>14:15</b> – <b>14:30</b>	<b>SECURITY IN WIRELESS SENSOR NETWORKS</b> Dr. Aleksandar Ivanov, Burgas Free University
<b>14:30</b> – <b>14:45</b>	<b>ARE CITIZENS CLIENTS OF THE PUBLIC SERVICES</b> Prof. Dr. Yuliya Yorgova, Burgas Free University
<b>14:45</b> – <b>15:00</b>	<b>COFFEE BREAK</b>

<b>15:00</b> – <b>15:15</b>	<b>WORKERS' QUALIFICATION AS A FACTOR FOR SUSTAINABLE DEVELOPMENT AND GROWTH</b> Prof. Dr. Mariya Neycheva, Burgas Free University
<b>15:15</b> – <b>15:30</b>	<b>USE OF CHEMICAL ADDITIVES TO IMPROVE THE PROPERTIES OF CONCRETE MIXTURES IN THE CONSTRUCTION OF CRITICAL INFRASTRUCTURE</b> Radoslav Simionov, Associate Prof. Dr. Silviya Letskovska, Burgas Free University
<b>15:30</b> – <b>15:45</b>	<b>ANALYSIS AND ESTABLISHMENT OF THE ROOT CAUSES OF INCIDENTS WHEN WORKING WITH CRITICAL INFRASTRUCTURE</b> Prof. Radostin Dolchinkov, Radoslav Simionov, Burgas Free University
<b>15:45</b> – <b>16:00</b>	<b>MODERN METHODS OF DESIGNING AND BUILDING CRITICAL INFRASTRUCTURE</b> Radoslav Simionov, Associate prof. dr. Kamen Seymenliyski, Burgas Free University
<b>16:00</b> – <b>16:15</b>	<b>SAFETY IN HIGH-VOLTAGE MARINE SYSTEMS: CHALLENGES, SOLUTIONS AND MODERNISATION</b> Kolyo Oreshkov, Associate Prof. Dr. Kamen Seymenliyski, Prof. Dr. Radostin Dolchinkov, Burgas Free University
<b>16:15</b> – <b>16:30</b>	<b>ESG STANDARTS AND MARKETING</b> Associate Prof. Dr. Atanas Luizov, Burgas Free University
<b>16:30</b> – <b>16:45</b>	<b>THE KNOWLEDGE TRIANGLE AND THE ROLE OF THE TEACHER FOR THE DEVELOPMENT OF KEY COMPETENCES IN THE PRIMARY SCHOOL</b> Prof. Dr. Mariya Alexieva, Burgas Free University
<b>16:45</b> – <b>17:00</b>	<b>ИНОВАЦИИ ЧРЕЗ РАБОТА ПО ETVINNING ПРОЕКТ „MAGICAL WORLD OF COLORS“ ЗА ФОРМИРАНЕ НА КЛЮЧОВИ КОМПЕТЕНТНОСТИ У ДЕЦАТА В ПРЕДУЧИЛИЩНА ВЪЗРАСТ</b> Сабрие Мюмюн, Атанаска Тачева, ДГ „Никола Вапцаров“

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**17:00**

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**17:15**

**CURRENT ISSUES OF THE JUDICIAL PRACTICE CONCERNING  
THE CRIMES OF ILLEGAL CROSSING OF THE STATE BORDERS  
OF THE REPUBLIC OF BULGARIA AND A COMPARATIVE  
ANALYSIS WITH THE JUDICIAL PRACTICE CONCERNING THE  
CRIMES, RELATED TO HUMAN TRAFFICKING**

Jovita Grigorova, Appellate prosecutor's office Burgas

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**17:00**

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**17:30**

**DISCUSSION**

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