

SCIENTIFIC REVIEW

ON AN ANNOUNCED COMPETITION FOR THE ACADEMIC POSITION "ASSOCIATE PROFESSOR" AT THE CENTRE OF ECONOMIC AND MANAGEMENT SCIENCES OF BURGAS FREE UNIVERSITY

Basis: Order No. LS-135, Burgas, 17.05.2022 of the Rector of Burgas Free University - Professor Milen Baltov, PhD

Professional direction: 3.8. Economics (Accounting and Financial Analysis), announced in the State Gazette No. 23, Tuesday, 22 March 2022, Sofia, p. 200

Candidates: Dr. Galina Raykova Stoyanova, part-time lecturer at Burgas Free University

Review author: Professor Sava Hristov Dimov, PhD

Program Coordinator "Finance and Accounting"
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Section	Characteristics of scientific indicators	Assessment	Points (max 10)
I.	<p>Educational qualification of the candidate</p> <p>1. <i>Secondary education</i> Olimpi Panov Secondary School - Ruse Qualification "Operator-reporter of financial and accounting documents and cash"</p> <p>2. <i>Higher education</i> D. A. Tsenov Academy of Economics Svishtov Specialty "Finance and credit", qualification "Economist - insurer", diploma series A 91 No. 000411/21.01.1992.</p> <p>3. <i>Doctorate</i> Burgas Free University under 3.8 Economics and Management (Industry), diploma for educational and scientific degree "doctor", reg. no. 1821758539, issued on May 23, 2018</p> <p><i>Dissertation on the topic:</i> "Information assurance of operational controlling in the insurance industry" (2018)</p> <p><i>Practical experience:</i> long and varied.</p>	High	10

	Conclusion: The acquired education corresponds to the educational qualifications of the candidate for the academic position of "Associate Professor".		
II.	<p align="center">General description of the presented scientific materials (publications) for assessment</p> <p><i>1. Habilitation thesis</i> Stoyanova, G. (2022) Accounting models for managing acquisition activity in life insurance. Life insurance linked to investment funds. Bulgarian, first edition, Burgas. ISBN 978-619-253-013-6 (p. 339)</p> <p><i>2. Textbooks and teaching materials</i> Stoyanova, G. (2022) Insurance fraud. Technical preparation and printing: FLAT - Burgas, Bulgaria, first edition. ISBN 978-619-253-015-0 (p. 176)</p> <p><i>3. Reports, articles and scientific studies</i> 12 in number, published in the period 2017-2022, of which: - 5 reports; - 6 articles (3 in the Yearbook of Burgas Free University); - 1 scientific study (Bulgarian Journal of Business Research. ISSN 1312 - 6016 (Print), ISSN 2367 - 9247 (Online). No. 1, 2021, p. 49-68).</p> <p><i>Publications in Scopus and Web of science:</i> not presented</p> <p><i>Opinion:</i> it is necessary to note that both scientific publications, the habilitation thesis and the textbook, are innovatory for Bulgarian publications in finance and accounting.</p> <p>Conclusion: I believe that the scientific output of the candidate is significant, with a theoretical-methodological and practical orientation and meets the normative requirements of the Burgas Free University.</p>	High	8
III.	<p align="center">General characteristics of the candidate's scientific, scientific-applied and pedagogical activities</p> <p><i>1. Self-developed e-learning courses that include:</i> - organization of accounting in insurance and insurance companies;</p>	High	10

	<ul style="list-style-type: none"> - health insurance; - insurance fraud; - property insurance; and - courses for insurance brokers. <p>(See: Course Reference Folder No. 13)</p> <p>2. <i>Independent textbook</i> (See: P-15)</p> <p>3. <i>Educational and teaching employment as a guest lecturer</i> - lecture hours, courses and supervision of graduates (See: Official note on educational and teaching employment).</p> <p>Conclusion: sufficient for a guest lecturer at Burgas Free University to apply for the academic position of "Associate Professor".</p>		
IV.	<p style="text-align: center;">Analysis and nature of the candidate's scientific contributions and applied achievements</p> <p>The reference to original scientific contributions notes two groups, namely:</p> <ul style="list-style-type: none"> - theoretical-methodological contributions (5 in number, related to publications P-1 and P-2); - practical-applied contributions (7 in number, reflecting publications from P-2 to P-8, and from P-11 to P-13). <p>Apart from the abovementioned, I am convinced that the original contributing moments are to be found in:</p> <ol style="list-style-type: none"> 1. The main habilitation work, which is a complete and authentic research in Bulgarian specialized literature. 2. Investigating the Impact of COVID-19 on the Use of Life Insurance Linked to Investment Funds in a Crisis. 3. The simulation model for management and accounting of the acquisition activity of the life insurance company. 4. The different aspects of insurance fraud. <p>Conclusion: The aforementioned contributions are essential and have an original scientific-practical character.</p>	High	10
V.	<p style="text-align: center;">Participation in projects</p> <p>Dr. Galina Stoyanova participated in 3 projects as follows:</p> <ul style="list-style-type: none"> - 2014-2020 project BG05M2OP001-2.013-0001. 	High	10

	<p>Student practices - phase 2; - 2021-2023 project BG05M2OP001-2.016-0004-C01. Economic education in Bulgaria; - 2022-2023 project BG05M2OP001-2.016-0030-C01. Modernization of educational solutions for circular economy, strategic infrastructures and productions.</p> <p>Conclusion: The candidate demonstrates high activity in participating in projects.</p>																				
VI.	<p style="text-align: center;">Plagiarism and borrowing external material</p> <p>Conclusion: 1. It has not been ascertained, but the main thesis and the author's textbook must pass testing through a certain anti-plagiarism software program. 2. For instance, StrikePlagiarism.com, a commonly used website to check the scientific production of candidates for participation in competitions. (Results are applied in a certificate of originality).</p>	-	-																		
VII.	<p style="text-align: center;">Science metric indicators</p> <p>1. <i>Minimum national requirements</i> for the academic position of Associate Professor - <i>exceeded by 5%</i>. (Table 1)</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Indicators group</th> <th style="text-align: center;">NACID minimum points</th> <th style="text-align: center;">Performance by the candidate</th> </tr> </thead> <tbody> <tr> <td>A. Indicator 1</td> <td style="text-align: center;">50</td> <td style="text-align: center;">50</td> </tr> <tr> <td>C. Indicator 3</td> <td style="text-align: center;">100</td> <td style="text-align: center;">100</td> </tr> <tr> <td>D. Sum of indicators 4 to 10</td> <td style="text-align: center;">200</td> <td style="text-align: center;">200</td> </tr> <tr> <td>E. Sum of indicators 11 to 13</td> <td style="text-align: center;">50</td> <td style="text-align: center;">70</td> </tr> <tr> <td>Total</td> <td style="text-align: center;">400</td> <td style="text-align: center;">420</td> </tr> </tbody> </table> <p>2. <i>Additional requirements</i> for the academic post of Associate Professor applicable to the Centre of Economic and Management Sciences (Article 50, Paragraph 3, Annex 2. Regulations for the Development of Academic Staff at Burgas Free University) - <i>fulfilled</i>.</p>	Indicators group	NACID minimum points	Performance by the candidate	A. Indicator 1	50	50	C. Indicator 3	100	100	D. Sum of indicators 4 to 10	200	200	E. Sum of indicators 11 to 13	50	70	Total	400	420	High	10
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VIII.	<p style="text-align: center;">Famous citations</p> <p>According to the Reference for publications that have cited the candidate, 7 citations have been reported, from authors: Neycheva, M.; Yorgova-Ford, J.; Ruseva, V. and Boneva, M. (from C-1 to C-7).</p>	High	8																		

IX.	<p style="text-align: center;">Critical notes and recommendations</p> <p>1. Regarding the content of the commented insurance matter - I have none. Dr. Galina Stoyanova is a good practitioner in the insurance problems she analyzes.</p> <p>2. In my opinion, the monograph of Stoyanova, G. (2021) "Information assurance of operational controlling in the insurance industry". ISBN 978-619-253-002-0 (P-2) is required for scoring by NACID, but cannot be the subject of evaluation for occupying the academic position of "associate professor" because it was once subjected to such a procedure as a dissertation work.</p> <p>3. There is a duplication of material in the textbook (P-15) and the scientific study (P-14). In my opinion, things should have been specified better, as they are subject to different scoring than NACID.</p> <p>4. I would also propose one recommendation: since the educational and teaching activities of Dr. Galina Stoyanova will also be composed in the field of accounting, her future production should reflect its more specific content.</p>	Very good	6
	Total points (percentage)	72 p.	90 %
X.	<p style="text-align: center;">Conclusion</p> <p>The scientific production and business activity of Dr. Galina Stoyanova is highly valueable. Taking into account my extremely positive attitude towards her work and ambition, <i>at the final assembly of the scientific jury I will vote with a clear "YES" for the academic title "Associate Professor" to Dr. Galina Raykova Stoyanova</i> in the professional field 3.8. Economics (Accounting and Financial Analysis) for the needs of Burgas Free University - Burgas.</p>		

Date: July 17 2022
Burgas

Review author:
Professor Sava Dimov, PhD