

REVIEW

by: Prof. Dr. Milen Ivanov Baltov,

member of the scientific jury in the competition for the academic position "professor" in the professional field 3.8. Economy (World economy, International economic relations, and Behavioural economics)

announced for the needs of CIUN at Burgas Free University, in SG no. 55 of July 15, 2022

Pursuant to Order № RD-176/ 15.07.2022 of the Rector of Burgas Free University, for the appointment of a Scientific Jury for the selection of "Professor" I have been appointed as a reviewer of the competition.

The submitted documentation is in the required volume and complies with the Regulations for application of the Law for development of the academic staff in the Republic of Bulgaria and the Regulations for development of the academic staff in BFU.

One candidate, namely Assoc. Prof. Dr. Diana Sabotnova, submitted documents in the announced competition.

1. Presentation of the candidate for participation in the competition

Assoc. Prof. Dr. Diana Sabotnova graduated with honors from the English School - Burgas, and in 1991 graduated from UNWE - Sofia, where she graduated in . After completing his first higher education, she completed a professional qualification in Business Administration at the University of National and World Economy and a master's degree in Economics at BSU. During the period 2003-2007 he was a part-time doctoral student at the IE at BAS. In 2007 she defended a

dissertation on and received the educational and scientific degree "Doctor". Teaching and lecturing began in 1997.

Assoc. Prof. Dr. Diana Sabotnova has been a full-time lecturer at BSU since 2000. She gives lectures and seminars on the subjects Microeconomics and Economics and Transnational and Multinational Corporations and Banks taught at the University. Since 2012 she has been an associate professor. Assoc. Prof. Dr. Sabotnova speaks and uses English, Russian and Portuguese and has conducted a number of complementary specializations in economics and macroeconomics in Belgium, Great Britain, Greece, Hungary. He is a member of the European Economic Association and expert groups at the European Commission. Since 2014, for two terms, Assoc. Prof. Sabotnova has been Head of the Careers and Development Center at BSU. I find that the accumulated teaching experience is completely sufficient to acquire the academic position of professor.

2. Personal characteristics, compliance with the legal requirements of the candidate and quantitative measures

- Assoc. Prof. Dr. Diana Sabotnova works on a basic employment contract at BSU and has submitted the required full set of documents for participation in the competition for the academic position "Professor".
- On this basis, the candidate can be judged:
- The educational and scientific degree "Doctor" is in the same scientific field in which the competition was announced;
- There is a peer-reviewed independent monography on the topic of the competition;
- She has presented 18 scientific publications outside the dissertation and the two monographs, 12 of which are in foreign editions, which do not repeat those presented for obtaining the educational and scientific degree "Doctor" and are mainly indexed in world databases;

- Availability of a published independent textbook and textbook and materials, incl. electronic.
- She has participated in numerous research and applied projects at national and international level, including as a leader of two projects.

It can be concluded that in terms of the minimum requirements and criteria and indicators of BSU for evaluation of teaching and research work, the candidate significantly exceeds the requirements.

Group of indicators	Content	Requirement	Performance
A	Indicator 1. Dissertation work for awarding the educational and scientific degree "Doctor"	50	50
C	Indicator 3. Habilitation work - monograph	100	100
D	Sum of indicators from 4 to 10	200	360
E	Sum of indicators from 11 to 13	100	110
F	Sum of indicators from 14 to the end	100	115
	Total	550	735

In addition to the monography, the presented publications include 2 studies, 14 articles and scientific reports and 2 textbooks, as well as electronic teaching materials. The candidate's scientific publications are in authoritative scientific publications, including 5 of them in foreign publications in Scopus or Web of Science. The citation reference contains 18 citations of the candidate's publications, 1 of which are by authors in publications indexed in Scopus or Web of Science. The documents of this competition also certify that the candidate has participated in 6 research and applied projects, four of which are commissioned by international and national organizations, and two of which he is also the head of BSU.

In addition to all the above, in our country the candidate speaks with her accurate hits on scientific topics, as well as with their competent analysis and clear presentation in high scientific language. Has indisputable organizational skills, is able to work highly effectively in a team. She is known as a competent specialist who is characterized by extreme precision and scientific dignity.

3. Qualitative assessment of the criteria and indicators for research

With regard to monographs, the main topics are human capital, measured by the education of the workforce, and its impact on long-term economic development. Another main direction in the candidate's work is the study of neoclassical growth models on a global scale, differentiating the impact of the expected transformation of international production in the coming years, caused by technological changes that will change the economics of international production. Emphasizes transformation from policy interactions, trends toward resilience, and coping with the shock of pandemic and war. The transformation can take many directions, but it is possible to foresee several likely trajectories of international production in the future: reshoring, diversification, regionalization, replication.

The candidate systematizes a classification of the technologies of the new industrial revolution: digitization, automation and 3D printing. Profiles and archetypes of industries, technologies influencing international production, as well as trends in sustainable development policy and their reflection are outlined. A method for evaluating the transnationalization index is proposed, the purpose of which is to identify and rank the behavior of multinational enterprises that have the largest presence and operations abroad and are indicative of trends in international production.

Several of the indexed articles systematize the main theoretical statements in the field of multinational enterprise and analysis of comprehensive empirical material on foreign direct investment and applied practices in the activities of multinational corporations. A textbook, additionally a manual and electronic materials with the nature of a manual are indicated. On the one hand, they cover lecture courses, such as microeconomics for students in bachelor's and master's programs in economics.

In addition, problems and test questions are added to each topic, and at the end of the presentation, basic mathematical dependencies used in economics are summarized. On the other hand, they support (through a collection of tests) the mastering of the lecture material on microeconomics, the students are introduced to the respective topic through questions for strengthening the basic concepts, expressions and concepts.

Through her numerous appearances, the candidate focused the attention of the participants in these conferences on current issues, issues and directions of macroeconomics and dynamics in development. She is bold and responsible in defending her position. Enters areas that are particularly relevant such as the labor market and the relationship education - realization. Investigates the processes in the tourism sector, which is a priority for the country, but underestimated by the scientific point.

4. Compliance with research contributions

The scientific and scientific-applied contributions of the candidate are of theoretical and practical-applied nature. The scientific contributions are indisputable and highlighted in the following theoretical and applied directions. The author comparatively analyzes the international production as a dynamically developing form of international economic relations and the problems related to the analysis of the quantitative and qualitative evolution of international production. Another main direction in the candidate's work is the study of dependence "The three megatrends that lead to the slowdown and transformation of international production are highlighted. The candidate's efforts are directed to these scientific questions and they are the subject of research in the majority of the presented materials: the main habilitation work, the publications in periodicals and the presented reports. Emphasis is placed on the role of human capital, as the amount of human capital is approximated by the costs of education in the public sector, as well as by the share of the labor force with at least secondary education. This allows important and significant conclusions to be drawn in view of the potential for economic growth for the long-term prospects of the Bulgarian economy.

Practical contributions are also available. A serious empirical assessment of Work in behavioral economics aims to explain economic behavior and its consequences by transferring insights and conclusions from laboratory experiments, psychology, and other social sciences into economics. Systematizes the history, debates, and methods of behavioral economics. Textbooks and publications of a teaching-methodical nature have been developed to ensure the learning process and the formation of knowledge and skills in the taught disciplines. The candidate successfully applies the case study method in training.

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5. Notes and recommendations

Despite its serious international and national appearances so far, including in the work of the candidate, it is desirable to be even more critical of the Bulgarian practice on globalisation in the services sector - it will be valuable to study the problems of the labor market and in terms of territorial processes - immigration and emigration between the planning regions, at the district level and at the level of industrial zones.

A little researched in Bulgaria area that deserves the candidate's attention is the study of the state of the providers of globalisation services - training organizations, recruitment agencies, consultants. I wish Assoc. Prof. Sabotnova to work actively with young researchers and doctoral students in order to pass on her accumulated scientific experience.

The critical remarks made are not of such a nature as to challenge the candidate's contributions to the academic position of "professor".

CONCLUSION

Assoc. Prof. Dr. Diana Sabotnova in her capacity as a candidate for the academic position of "Professor" meets the accepted national minimum and recommended to BSU scientific and scientometric requirements. The scientific production of the candidate contains results representing scientific and scientific-applied contributions; it is aimed at improving the theory and practice; contains summaries of results obtained through research. Her teaching work presents her as an excellent university lecturer, and her publications in prestigious journals and appearances at national and international forums have given her a certain authority and name in the scientific community.

I find sufficient grounds to propose Assoc. Prof. Dr. Diana Sabotnova to be elected to the academic position of "professor" in the professional field 3.8. - Economics (World economy, International economic relations, and Behavioural economics), according to the competition announced for the needs of CIUN at Burgas Free University. I am convinced that taking the academic position of "professor" will be deserved and will give her good opportunities for future research and performance as a lecturer, and the University quality staff with a contribution to its management and prosperity.

19.10.2022

Reviewer, member of scientific jury:

Prof. Milen Ivanov Baltov, PhD