

TO

The Chairman of the Scientific Jury Professor Milen Ivanov Baltov, PhD for holding a competition for the academic position of Professor at Burgas Free University

SCIENTIFIC OPINION
by Professor Sava Hristov Dimov, PhD

Field of higher education: 3. Social, economic and legal sciences

Professional direction: 3.8. Economics (World Economics, International Economic Relations and Behavioral Economics)

Faculty: Faculty of Business Studies

Number and date of the issue of the State Gazette No. 55/15 July 2022.

Candidate: Assoc. Prof. Diana Sabotinova Mladenova, PhD

<i>Section</i>	<i>Scientific indicators</i>	<i>Evaluation</i>	<i>Points</i>
I.	<p style="text-align: center;">Contest data</p> <p>1. <i>Fulfillment of the minimum national requirements</i> for the academic position “PROFESSOR” according to the Annex to Article 1a, paragraph 1 of the Regulations for the Implementation of the Law on the Development of Academic Staff in the Republic of Bulgaria:</p> <p>Indicator 1. Dissertation for the award of Doctor of Education and Science: 50 pts;</p> <p>- Indicator 2: - ;</p> <p>- Indicator 3: Habilitation thesis. Monograph: 100;</p> <p>- Sum of indicators 4 to 10: 360;</p> <p>- Sum of indicators 11 to 13: 110;</p> <p>- Sum of indicators 14 to end: 115.</p> <p>Conclusion: Required 550 pts, implementation 735 pts, percentage of implementation: 33.64%.</p> <p>2. <i>Additional Requirements for the Academic Position of Professor</i> at the Faculty of Business Studies.</p>	Very highly	30

	<p>According to the Reference provided by the candidate - absolutely fulfilled.</p> <p><i>3. Possible violations committed.</i> All documents and publications on the competition have been provided accurately and on time. The materials for the competition have been prepared precisely according to the regulatory requirements. I have not found the “copy and paste” practice.</p>		
II.	<p style="text-align: center;">Data about the candidate</p> <p>Name and type of training or educational organization.</p> <ul style="list-style-type: none"> • <i>Secondary education</i> - Single Secondary Polytechnic School (Language High School) with English language teaching “Geo Milev” - Burgas; • <i>Higher education</i> - University of National and World Economy - Sofia, Department of “Marketing and Planning”, specialty “Socio-Economic Planning”: • <i>Faculty of Public Professions</i>: Diploma No. 573, Sofia, June 1991 and Diploma No. 574, Sofia, June 1991. • <i>Burgas Free University</i> - main employer, from March 2000 until now. • <i>Defense dissertation theses</i>: “Macroeconomic consequences of population aging” on 12.07.2012. <p><i>Language proficiency.</i> English and Russian: reading, writing, speaking - excellent.</p>	Very highly	20
III.	<p style="text-align: center;">Description of the scientific works</p> <p>- <i>Monographs</i>, 2 issues: Sabotnova, D. (2022) <i>International production</i>. BSU. Burgas. 2022. ISBN 978-619-253-014-3. 200 pp. 12.5 publishing cars; Sabotnova, D. (2016) <i>International Trade Policy</i>. Burgas Free University. Burgas. ISBN: 978-619-7126-21-1. 240 pp. 15 publishing cars; - <i>Articles and reports published in scientific publications</i> - referenced and indexed: 5 issues, co-authored with Bobina, M. and M. Baltov;</p>	Very highly	50

	<p>- <i>Articles and reports published in non-refereed journals</i>: 19, independent; - <i>Studies published in non-refereed journals with scientific review</i>: 8, independent; - <i>Textbooks and study materials</i>: 2</p> <p>Sabotinova, D. (2022) <i>Behavioral economics</i>. Burgas Free University. Burgas. 2022. ISBN: 978-619-253-020-4. (CD) 432 pp. 27 publishing cars; Sabotinova, D. (2015) <i>World Economy</i>. Burgas Free University. Burgas. 2015. ISBN: 978-619-7126-07-5. (e-book) 256 pp. 16 publishing cars; - <i>Electronic courses</i>: 6, developed independently.</p> <p>Conclusion: The scientific production of Assoc. Prof. Diana Sabotinova, PhD is of very high quality, most of it in English, the majority of it is independent.</p>		
IV.	<p style="text-align: center;">Scientific contributions</p> <p>The theoretical-methodological, conceptual and practical-applied contributions are concentrated in the following directions:</p> <p><i>First</i>, The concepts of both international production and trade have been analyzed and systematized.</p> <p><i>Second</i>, Bulgarian culture and organizational leadership (global leadership and the effectiveness of organizational behavior) have been studied using the tools of the Global Learning and Observation to Benefit the Environment program, abbr. GLOBE.</p> <p><i>Third</i>, An empirical study measuring gross national happiness through the Gross National Happiness Index, (abbr. GNH Index), a single-digit index composed of 33 indicators categorized into nine domains.</p> <p><i>Fourth</i>, The data on the perception of gender roles in Bulgarian business management has been analyzed.</p> <p><i>Fifth</i>, The economic impact of pandemics is explored and the effects of pandemics in human history are indicated.</p>	Very highly	80

	<p><i>Sixth</i>, The ageing of the population has been analyzed, which changes intergenerational transfers and leads to discrimination against older women in the labor market.</p> <p><i>Seventh</i>, Based on the polycentric management theory of Elinor Claire “Lin” Ostrom (the first woman laureate of the Nobel Prize in Economics in 2009 “analysis of economic governance, especially the commons” shared with Oliver E. Williamson), is a developed author's concept explaining phenomena that do not fit into the dichotomy of the state and the market.</p> <p><i>Eighth</i>, The history of the idea of a guaranteed income, concretized through - the idea of a minimum income, an unconditional lump sum, and the idea of an unconditional basic income, has been analyzed.</p> <p>Conclusion: Contributions are both substantial and relevant, reflecting on the competent opinion of the candidate for professorship.</p> <p><i>It must be noted</i> that the candidate is recognizable in Bulgarian academic circles and abroad. The author's professional competence is at a very high level.</p>		
V.	<p style="text-align: center;">Teaching work</p> <p>1) <i>Lecture courses:</i></p> <ul style="list-style-type: none"> - World economy; - Global economy; - Behavioral economics; - Behavioral economics in healthcare; - International economic relations; - Economic theories; - Macroeconomics; - Microeconomics; - Economy. <p>2) <i>Academic load at Burgas Free University, as follows:</i></p> <ul style="list-style-type: none"> 2016-2017 - 367 hours; 2017-2018 - 329 hours; 2018-2019 - 344 hours; 2019-2020 - 364 hours; 	Very highly	30

	<p>2020-2021 - 357 hours; 2021-2022 - 432 hours. Total: 2103 hours.</p> <p>3) <i>Participation in research projects</i>, namely: - 5 national projects; - international projects: 1 number; - internal university projects: 1 number.</p> <p>4) <i>Erasmus+ teaching mobility</i>: Poland, Turkey, Portugal, Croatia and Hungary.</p> <p><i>It is necessary to emphasize</i> that the professor candidate is a well-rounded university professor with a certain vision, authority and high professional competence, i.e., a career university professor. He enjoys the trust and authority of his colleagues and students.</p>		
VI.	<p style="text-align: center;">C o n c l u s i o n</p> <p>The scientific production and business activity of Assoc. Prof. Diana Sabotnova Mladenova, PhD are highly valuable. She has a certain academic profile, known both in the country and abroad. The candidate is committed to the academic cause of Burgas Free University.</p> <p><i>It is no coincidence that</i>, in my scientific opinion, out of a maximum possible 210 points, I award the highest evaluative elevation.</p> <p>Taking into account my extremely positive attitude towards the work and ambition, at the final meeting of the scientific jury <i>I will vote with a clear “YES” for the academic title of “PROFESSOR” by Assoc. Prof. Diana Sabotnova Mladenova, PhD in the relevant professional field cited above.</i></p> <p><i>After the general vote</i>, I would like to congratulate her family and university supervisors for giving her the opportunity for professional growth and academic career.</p>		

Date: October 8, 2022
Burgas

Author's opinion:
Professor Sava Dimov, PhD