

# **BURGAS FREE UNIVERSITY**

## **STATEMENT**

Prepared by: Assoc. Prof. Vasil Stefanov Petkov, University of National and World Economy

Scientific specialty: „World Economy and IER (international markets and prices)“

Regarding: Competition for **Full Professor** in scientific field 3.8. Economics /World Economy, International Economic Relations and Behavior Economy/ at the Faculty of Business Studies at Burgas Free University

### **1. Information about the competition**

The Competition is organized for the needs of the Faculty of Business Studies at Burgas Free University and is published in State Gazette № 55/15 July 2022. I participate in the Scientific Jury according to the Order RD/176 from 07 September 2022 of the Rector of Burgas Free University

### **2. Brief information about the candidate**

There is one candidate – Diana Sabotnova Mladenova – Assoc. Professor in scientific field 3.8. Economics (World Economy, International Economic Relations, International Trade Policy) at BFU. Assoc. Prof. Mladenova has a PhD degree by the Institute for Economic Research at the BAS - Sofia. From March 2000 to the present she has been working at BFU and successively passed through the academic positions - assistant, senior assistant, chief assistant and associate professor.

### **3. Fulfilment of the requirements for the position of ‘Professor’**

The candidate Associate Professor Mladenova meets the minimum national requirements for holding the academic position of "Professor". She also covers the additional requirements of the Faculty of Business Studies at Burgas Free University - at least 2

textbooks published, 2 monographic works published under review and at least 20 publications other than the dissertation work published. A full list is given in the documents.

#### **4. Assessment of the teaching activity**

The candidate has sufficient hours of classroom employment. I do not know the educational and teaching activities of Assoc. Prof. Mladenova, but according to the attached surveys, the evaluation that the candidate receives is excellent. After familiarizing myself with the competition materials, I can confidently say that Assoc. Prof. Mladenova is a teacher who is a valuable asset for any university. In addition, she has completed 5 mobilities under the "Erasmus +" Program.

#### **5. Brief overview of the presented publications**

In reviewing the applicant's materials, I have not noticed any plagiarism. The main areas of research activity can be summarized in the following areas:

- international production;
- globalization;
- problems of sustainable development and climate;
- impact of the COVID-19 pandemic;
- labor market and behavioral economics.

The significant scientific and scientific-applied results are:

- a large amount of empirical and statistical information has been systematized and processed;
- the multinational enterprise as the main engine of innovation and growth was studied;
- in-depth research on leadership has been conducted and recommendations for an effective leader have been made;
- the Gross National Happiness Index was calculated and summarized;
- the impact of polycentric institutions for achieving more effective results for society was studied;
- the emphasis is put on the inequality between the sexes and the cause-and-effect relationship for the unequal position of elderly women is investigated;

- historically and in a comparative aspect the proposition for the guaranteed minimum income has been studied;
- an alternative concept of the behavioral life cycle was developed.

Of the 9 contributions presented by the candidate, I accept them all.


**6. Main critical issues and recommendations.**

I don't have critical comments and recommendations.

**7. Conclusion**

After getting acquainted with the materials and scientific works presented in the competition, analyzing their significance and the scientific and scientific-applied contributions contained in them, I find it reasonable to give my positive assessment and recommend the Scientific Jury to prepare a report-proposal for the selection of Assoc. Prof. Diana Sabotnova Mladenova at the academic position of Full Professor in Burgas Free University in the scientific field 3.8. Economics /World Economy, International Economic Relations and Behavior Economy/

Sofia/20 October 2022

Signature: .....  .....

(Assoc. Prof. Vasil Petkov, PhD)