



# BURGAS FREE UNIVERSITY

## Faculty of Business Studies

JUBILEE INTERNATIONAL SCIENTIFIC CONFERENCE

### Contemporary Management Practices X

#### CONNECTIVITY AND REGIONAL PARTNERSHIPS

**BFU, Burgas, Bulgaria, June 7-8, 2019**

#### Welcome to the "CMP X - Connectivity and Regional Partnerships" Conference!

The tradition of the "Contemporary Management Practices" conferences was established more than 15 years ago by some leading scientists and specialists, recruited by Burgas Free University, and the preceding nine editions of the Conference were accompanied by events like round tables and discussion forums, which connected science and practice and sparked the interest and participation of a wide circle of stakeholders.

This year's jubilee edition of the Conference is organised in partnership with Fraport Twin Star Airport Management and working sessions for all the participants will be held at Burgas Airport. The conference is related to the activities under the project "IRISI - Indexing the Regional Innovative Levels and Smart Specialization" under the National Science Fund of Bulgaria, with the special participation of the BFU partners from Malaysia, Colombia, the Russian Federation, Portugal, Poland, Slovakia, Germany, etc. The conference is incorporated in the last days of the "Erasmus+ International Teaching and Training Week" at BFU – June 4-8, 2019 and its participants may join referring <https://www.bfu.bg/en/mezhdunarodna-deynost/erasmus/bfu-erasmus-international-teaching-and-training-week-for-programme-and-partner-countries>

The "Contemporary Management Practices" X-th edition is a periodical, registered in the National Reference List of Contemporary Bulgarian Scientific Publications with Scientific Review of the National Centre For Information and Documentation – NACID (ISSN 1313-8758 (print) and it is available online in the ceol.com database.

#### Thematic fields:

- Innovations and smart specialization
- Management issues and strategic management
- Connectivity and transport decisions
- Market challenges and marketing
- Financial instruments, technologies and accounting
- Regional development and partnership
- Blue economy and blue development

**Working languages** of the Conference: Bulgarian, Russian and English.

### Important deadlines:

- Early bird conference fee transfer deadline - April 25, 2019
- Registration and abstract submission (for participation with a paper) – three days before the fee transfer, but not later than May 15, 2019
- Conference fee transfer deadline - May 25, 2019
- Submission of full paper deadline - May 31, 2019

You can register for the Conference only electronically through the registration form <https://e-services.bfu.bg/conferences/register.english.php?id=3> . The abstracts (for participation with a paper) in Bulgarian, Russian and English and the papers, which will be in one of the selected languages, should be sent to [conf@bfu.bg](mailto:conf@bfu.bg)

The confirmation for the acceptance of your abstract will be sent within **3 days after registration** at the e-mail address indicated by you.

The volume of the abstracts should be between 200 to 500 words (1page) and they have to meet the technical requirements for the papers, indicated below (except for the volume).

Each participant will receive a printed collection of abstracts upon registration in the day of the Conference, in the language of his/her paper.

All the papers and the cases presenting projects of companies/organisations will be published in the Conference proceedings and sent to the participants, after the Conference.

Beginning of the registration for the participants at the venue: 09.30 am, June 7, 2019.

Opening of the Conference: 11.00 am, June 7, 2019.

### Technical Requirements for the papers:

- The full text of the papers should not exceed 3 000 words in length (max. 8 pages), including tables and diagrams.
- The text part of the papers to be prepared for printing in WinWord or AdobePageMaker, with a single line space. The font to be used is "Times New Roman", with a size of the symbols of 10 pt., Normal. Schemes and tables to be formatted cdr or esp /text format/. The maximum printing field for schemes and tables – width 122 mm, length 178 mm.
- The papers should be structured as follows: Title – in capital letters, 12pt. (Center, Bold), empty line space, author's' names (Center, Bold), 10pt, empty line space \*; Title in English - in capital letters, 12pt. (Center, Bold), empty line space, author's' names (Center, Bold), 10pt, empty line space \*; Annotation – up to 8 lines and key words (Italic), 2 empty lines space \*; Annotation in English – up to 8 lines and key words (Italic), 2 empty lines space \*; Main body text of the paper – to include an introduction, main part, with results, assumptions, referred literature; the figures and the tables to be incorporated in the main body text; data about the author – three names, academic position and degree, organisation, a telephone and an e-mail address, all in the "For Contacts" section.

\*For the papers to be published in English and in Russian, no Bulgarian translation of the text will be required.

### Participation fees:

The participation fee is Euro 95, to be transferred to the bank account of BFU: *IBAN: BG53BUIN78551480025826; BIC: BUINBGSF, Allianz Bank Bulgaria, BSU, **reason:** participation at the conference; with the names of the participant, and the institution.* The invoices will be delivered on the registration day of the Conference or if requested in advance - up to 2 days after the request.

The conference fee includes the conference package, coffee breaks, conference dinner and a copy of the conference proceedings. A social programme for the afternoon of June 6, 2019 is included for the participants and, provisionally, will be provided for the accompanying persons at a fee of Euro 25. For the accompanying persons, attending the conference, the Conference dinner on June 7, 2019 will be available to attend, if requested a week before, at a fee of Euro 25. You can find more detailed information at: <https://www.bfu.bg/en/conferences-and-seminars/yubileyna-mezhdunarodna-konferentsiya-savremenni-upravleniski-praktiki-x-svarzanost-i-regionalno-partnyorstvo>

The Faculty of Business Studies offers the following discounts:

- For the early bird transferred until April 25, 2019 – 20% discount of the fees
- For participation (at the venue) of an additional co-author of the same paper –an extra 20% discount per each additional co-author over the fee
- For including an additional paper of the participant –an extra 20% discount per each additional paper over the fee.

**For more information, registration, submission of abstracts and papers:**

<https://www.bfu.bg/en/conferences-and-seminars/yubileyna-mezhdunarodna-konferentsiya-savremenni-upravleniski-praktiki-x-svarzanost-i-regionalno-partnyorstvo> and [conf@bfu.bg](mailto:conf@bfu.bg)

