



BURGAS FREE UNIVERSITY

Faculty of Business Studies

INTERNATIONAL SCIENTIFIC CONFERENCE CELEBRATING BFU's 30-TH ANNIVERSARY

Contemporary Management Practices XI

SMART SPECIALISATION IN THE DECADE OF BUSINESS CONNECTIVITY TO LOCOMOTIONS

BFU, Burgas, Bulgaria, June 4-5, 2021

Welcome to the "CMP XI - Smart Specialisation in the Decade of Business Connectivity to Locomotions" Conference!

The tradition of the "Contemporary Management Practices" conferences was established more than 20 years ago by some leading scientists and specialists, recruited by Burgas Free University (BFU) and the preceding editions of the Conference were accompanied by events like round tables and discussion forums, which connected science and practice and sparked the interest and participation of a wide circle of stakeholders. This year the conference focus will be interdisciplinary and in line with the Faculty of Business Studies as co-organiser will be the Faculty of Computer Science and Engineering at BFU.

This year's jubilee edition of the Conference is organised in partnership with the Industrial and Logistic Park Burgas and working sessions for all the participants will be held both at the university and on the industrial zone premises. The conference is related to the activities under the project "Indexing the Regional Innovative Levels in the Sectors of the Economy (IRISI)- scenario for the identified in the ISSS four priority thematic areas for smart specialization and their positioning towards the circular economy" under the National Science Fund of Bulgaria (KP/06/OPR 01/4/ 21.12.2018), with the special participation of the BFU partners from Portugal, Poland, Slovakia, Germany, etc. and a working group meeting of the EU COST Action "Multi-Disciplinary Innovation for Social Change (SHIINE)" will be held. The conference is incorporated in the last days of the "Erasmus+ International Teaching and Training Week" at BFU – June 1-5, 2021 and its participants may join referring [Here!](#)

The "Contemporary Management Practices" XI-th edition is a periodical, registered in the National Reference List of Contemporary Bulgarian Scientific Publications with Scientific Review of the National Centre For Information and Documentation – NACID (ISSN 1313-8758 (print) and it is available online in the Central and Eastern European ceol.com database.

Thematic fields:

- Innovations, smart specialization and robotisation in the industries
- Management issues and strategic management
- Connectivity, transport decisions, micro and autonomous mobility
- Markets and marketing challenges
- Digitalisation, platform & gig economy, and the ICT as a priority field of the ISSS
- Financial instruments, technologies and accounting
- Circular economy, sharing economy, and platform working relations
- Regional development, regenerative economy, and city solutions of a "Bauhaus" type



- Multi-disciplinary innovation for social change in the quadruple helix
- Blue economy and renewable marine energy solutions

Working languages of the Conference: Bulgarian and English.

Important deadlines:

- Registration and abstract submission (for participation with a paper) – May 20, 2021
- Early bird conference fee transfer deadline - April 25, 2021
- Late registration conference fee transfer deadline - May 25, 2021
- Submission of full paper deadline - June 10, 2021

You can register for the Conference only electronically through the registration form available at the Conference link, visible on the front web page of the University- [Registration!](#) . The abstracts (for participation with a paper) in Bulgarian and English and the papers, which will be in one of the selected languages (except the two sections in which the participation and papers will be in English only), should be sent to sup@bfu.bg

The confirmation for the acceptance of your abstract will be sent within **3 days after registration** and submission of the abstract (for participation with a paper), to the e-mail address indicated by you.

The volume of the abstracts should be between 200 to 500 words (1page) and they have to meet the technical requirements for the papers, indicated below (except for the volume).

Each participant will receive a printed collection of abstracts upon registration, in the language of his paper.

All the papers and the cases presenting projects of companies/organisations will be published in the Conference proceedings and sent to the participants, after the conference.

Beginning of the registration for the participants at the venue: 09.30 am, June 4, 2021.

Opening of the Conference: 10.30 am, June 4, 2021.

Technical Requirements for the papers:

- The full text of the papers should not exceed 3 000 words in length (max. 8 pages), including tables and diagrams.
- The text part of the papers to be prepared for printing in WinWord or AdobePageMaker, with a single line space. The font to be used is "Times New Roman", with a size of the symbols of 10 pt., Normal. Schemes and tables to be formatted cdr or esp /text format/. The maximum printing field for schemes and tables – width 122 mm, length 178 mm.
- The papers should be structured as follows: Title – in capital letters, 12pt. (Center, Bold), empty line space, author's names (Center, Bold), 10pt, empty line space *; Title in English - in capital letters, 12pt. (Center, Bold), empty line space, author's names (Center, Bold), 10pt, empty line space *; Annotation – up to 8 lines and key words (Italic), 2 empty lines space *; Annotation in English – up to 8 lines and key words (Italic), 2 empty lines space *; Main body text of the paper – to include an introduction, main part, with results, assumptions, referred literature; the figures and the tables to be incorporated in the main body text; data about the author – three names, academic position and degree, organisation, a telephone and an e-mail address, all in the "For Contacts" section.

*For the papers to be published in English, no Bulgarian translation of the text will be required.

Participation fees:

The participation fee is BGN 185, to be transferred to the bank account of BFU: *IBAN: BG53BUIN78551480025826; BIC: BUINBGSF, Allianz Bank Bulgaria, BSU, reason: participation at the conference; with the names of the participant, and the institution.* Payment with a credit card possible [HERE!](#) The invoices will be delivered on the registration day of the Conference or if requested in advance - up to 2 days after the request.

The conference fee includes the conference package, coffee breaks, conference dinner and a copy of the conference proceedings. A social programme for the afternoon of June 3, 2021 is included for the participants and, provisionally, will be provided for the accompanying persons at a fee of BGN 50. For the accompanying persons, attending the conference, the Conference dinner on June 4, 2021 will be available to attend, if requested a week before, at a fee of BGN 50. You can find more detailed information at: <https://www.bfu.bg/en/nauchni-proyavi-konferentsii-i-seminari/>

The Faculty of Business Studies offers the following discounts:

- For the early bird conference fee transfer (transferred until April 25, 2021) – 20% discount of the fees;
- For the regular fees paid (until May 25, 2021), for additional co-author of the same paper –an extra 20% discount per each additional co-author over the regular fee;
- For the regular fees paid (until May 25, 2021), for including an additional paper of the participant –an extra 20% discount per each additional paper over the regular fee.

For more information, registration, submission of abstracts and papers:

<https://www.bfu.bg/en/nauchni-proyavi-konferentsii-i-seminari/> and sup@bfu.bg

