



BURGAS FREE UNIVERSITY

Faculty of Business Studies

INTERNATIONAL SCIENTIFIC CONFERENCE

Contemporary Management Practices XII

ENTREPRENEURIAL AND MANAGERIAL DEVELOPMENT AND TRAINING IN THE INDUSTRY 5.0

BFU, Burgas, Bulgaria, June 3-4, 2025

Welcome to the "CMP XII - Entrepreneurial and Managerial Development and Training in the Industry 5.0" Conference!

The tradition of the "Contemporary Management Practices" conferences was established more than 20 years ago by some leading scientists and specialists, recruited by Burgas Free University, and the preceding editions of the Conference were accompanied by events like round tables and industrial and infrastructure visits, which connected science and practice, and sparked the interest and participation of a wide circle of stakeholders.

This year edition of the Conference is dedicated to the establishment of a Business Club at Burgas Free University, and it goes in partnership with the initiators from the Bulgarian Industrial Capital Association (BICA), Digital Sea, Direction Burgas, and the Industrial and Commerce Chamber of Burgas. Its working sessions will be held both at the university and in the industrial and business premises. At the conference some results from the activities under the project "Managers and Entrepreneurs Expectations towards the Vocational Education and Training in Bulgaria" under the National Research Fund of Bulgaria, with the special participation of the BFU partners from Malaysia, Vietnam, Indonesia, Colombia, Republic of South Africa, Portugal, Poland, Slovakia, Germany, etc. and a info meeting of the National Contact Points responsible for the five Missions under the Horizon Europe programme, with focus on Mission "Restore our Ocean and Waters by 2030" will be held. The conference is incorporated in the last days of the "Erasmus+ International Teaching and Training Week" at BFU – June 2-6, 2025 and its participants may join referring <https://www.bfu.bg/en/mezhdunarodna-deynost/erasmus/>

The "Contemporary Management Practices" XII-th edition is a periodical, registered in the National Reference List of Contemporary Bulgarian Scientific Publications with Scientific Review of the National Centre For Information and Documentation – NACID (ISSN 1313-8758 (print) and it is available online in the Central and Eastern European ceol.com database.

Thematic fields:

- Innovations and artificial intelligence application in business
- Management issues and strategic management
- The transition from manager to entrepreneur, and the roles of the entrepreneur
- Markets, marketing challenges, and digital communication
- Financial instruments, technologies and accounting
- Sharing economy, and platform working relations
- Regional development, and circular economy for a built-up environment

- Multi-disciplinary innovation for social change in the quadruple helix
- Blue economy and renewable energy solutions
- Big data based solutions, and digital twins designs for business operations, with the Digital Twin of the Ocean (DTO)
- Connectivity, transport decisions, micro and autonomous mobility

Working languages of the Conference: Bulgarian and English.

Important deadlines:

- Early registration and abstract submission (for participation with a paper) - April 10, 2025
- Early bird conference fee transfer deadline - April 20, 2025
- Late registration and abstract submission (for participation with a paper) – May 10, 2025
- Late registration conference fee transfer deadline - May 20, 2025
- Submission of full paper deadline - May 25, 2025

You can register for the Conference only electronically through the registration form available at the Conference link, visible on the front web page of the University- www.bfu.bg . The abstracts (for participation with a paper) in Bulgarian and English and the papers, which will be in one of the selected languages (except the two sections in which the participation and papers will be in English only), should be sent to sup@bfu.bg

The confirmation for the acceptance of your abstract will be sent within **3 days after registration** and submission of the abstract (for participation with a paper), to the e-mail address indicated by you.

The volume of the abstracts should be between 200 to 500 words (1page) and they have to meet the technical requirements for the papers, indicated below (except for the volume).

Each participant will receive a printed collection of abstracts upon registration, in the language of his paper.

All the papers and the cases presenting projects of companies/organisations will be published in the Conference proceedings and sent to the participants, after the conference.

Beginning of the registration for the participants at the venue: 9.30 am, June 3, 2025.

Opening of the Conference: 11.00 am, June 3, 2025.

Technical Requirements for the papers:

- The full text of the papers should not exceed 3 000 words in length (max. 8 pages), including tables and diagrams.
- The text part of the papers to be prepared for printing in WinWord or AdobePageMaker, with a single line space. The font to be used is "Times New Roman", with a size of the symbols of 10 pt., Normal. Schemes and tables to be formatted cdr or esp /text format/. The maximum printing field for schemes and tables – width 122 mm, length 178 mm.

- The papers should be structured as follows: Title – in capital letters, 12pt. (Center, Bold), empty line space, author's names (Center, Bold), 10pt, empty line space *; Title in English - in capital letters, 12pt. (Center, Bold), empty line space, author's names (Center, Bold), 10pt, empty line space *; Annotation – up to 8 lines and key words (Italic), 2 empty lines space *; Annotation in English – up to 8 lines and key words (Italic), 2 empty lines space *; Main body text of the paper – to include an introduction, main part, with results, assumptions, referred literature; the figures and the tables to be incorporated in the main body text; data about the author – three names, academic position and degree, organisation, a telephone and an e-mail address, all in the "For Contacts" section.

*For the papers to be published in English, no Bulgarian translation of the text will be required.

Participation fees:

The participation fee is EUR 115, to be transferred to the bank account of BFU: *IBAN: BG53BUIN78551480025826; BIC: BUINBGSF, Allianz Bank Bulgaria, BSU, reason: participation at the conference; with the names of the participant, and the institution.* The invoices will be delivered on the registration day of the Conference or if requested in advance - up to 2 days after the request.

The conference fee includes the conference package, coffee breaks, conference dinner and a copy of the conference proceedings. A social programme for the afternoon of June 4, 2025 is included for the participants and, provisionally, will be provided for the accompanying persons at a fee of EUR 35. For the accompanying persons, attending the conference, the Conference dinner on June 3, 2025 will be available to attend, if requested a week before, at a fee of EUR 35. You can find more detailed information at: <https://www.bfu.bg/en/nauchni-proyavi-konferentsii-i-seminari>

The Faculty of Business Studies offers the following discounts:

- For the fees paid in the early registration (transferred until April 20, 2025) – 20% discount of the fees;
- For the regular fees paid (until May 20, 2025), for participation (at the venue) of an additional co-author of the same paper –an extra 20% discount per each additional co-author over the regular fee;
- For the regular fees paid (until May 20, 2025), for including an additional paper of the participant –an extra 20% discount per each additional paper over the regular fee.

For more information, registration, submission of abstracts and papers: [Registration](#) and sup@bfu.bg